

January 2004:

At 26wks pregnant, Shay went to Passaic General with a ruptured placenta and was sent to St. Joseph's hospital in NJ. At 29 wks, after having been internally examined by a unsuspecting intern, Shay developed a fever and went into labor, then within hours was rushed to have an emergency c-section. Hours later, our son was doing fine on the resperator and we were told that there was no evidence of brain damage. Lee witnessed the nursing staff making a mistake with the administration of CO2 & Oxygen canisters. Within minutes, we were told that the baby had suffered a brain hemorrhage and may be brain dead. We decided to not have any further resuscitation or life saving measures performed on him anymore.

February 2006:

After having initiated the enlistment process for entry into the National Guard, on 2/14/06 Lee had gone to MEPS in Brooklyn, NY to have his physical and finish his enlistment paperwork. He was then told that in order to be able to join he would need to have all his teeth removed in order to be at his optimal fitness level.

May 2006:

After serious contemplation, Lee made the decision that joining the military was still the career path that he wanted to elect. Therefore, he had all his teeth removed at Columbia Presbyterian Hospital in NYC.

Lee, then went to dental office in Jersey City to have dentures set made.

Sgt. Diaz ( Lee's recruitment officer) stated he would need a 6 month adjustment period for his health and mental state prior to joining.

June 2006- September 2006

Lee went thru various personality changes. Specifically: his confidence level dropped, he was depressed and somewhat fearful of the military's need for all his teeth to be removed. At this time, he was working at Cingular as an Advanced Network Tech.

September 2006:

Discovered that we were pregnant again.

October 2006:

We decided that Lee needed to try for a career that he was passionate about rather than just the military, because I had my hesitations.

November 2006:

After multiple interviews, Lee accepted an internship with Sandbox TV with the expectation that he would be an intern for only 3 months. He would be learning camera work, audio/video editing, stage set up and various other beneficial attributes. We were both excited for the career change and looking forward to him having more opportunity to work in a field he enjoyed more than anything.

December 2006:

Lee began interning at Sandbox TV. Because of his background and connections at Cingular, Lee was able to contribute to Sandbox's restructuring of their company's platform and overall goals between business to business.

12/9/06- Lee advises me that Sandbox is in desperate need of some consultation services with a Human Resources professional.

12/16/06 :

Lee and I met with Manu Lawrence (owner/Creative Director) and Veronica Kovachi (Research Analyst) and Lyndsey (Operations Manager). I agreed to provide consultation services and around fair market value until they were able to ascertain the funding needed to hire consultants as employees. Per Manu, their investor needed the company's internal structure to be more traditional and up to date with responsibilities.

In month of December, put in over 65 hours of work for Sandbox.

12/21/06:

In a meeting with all of Sandbox's key players & newly appointed CEO Owen Mays, Lee introduced his online talent competition "Redefine The World". Everyone that was present became extremely excited over the prospects of doing a talent competition within the Sandbox platform.

January 2007

1/7/07:

A meeting was setup for Shay & Rob Guyton their investor to discuss payment for HR services and overall analyst of what Sandbox needed to be within regulations and to efficiently operate their company. Both Owen Mays & Lyndsey were present. After a few moments discussing the needs of the company, the company's administrative weaknesses and HR's overall role in the company, Owen Mays advises Shay that Sandbox can't afford to pay even minimum wage. The most they could do was \$2.50/hour. Shay leaves meeting somewhat distressed and goes with Lee to their Ford Expedition to discuss the meeting. Within 15 mins., NYC Marshalls' Officers surround the car and advise they are taking the car for unpaid parking tickets of around \$950.00.

That evening Manu & Veronica were moving out of their apartment to another because they were being evicted. While spending the night over there, Manu request if I can really look into what has been occurring at the firm and to make a full confidential analysis to help him better determine his next moves.

1/12/07:

Lee and Shay begin discussing setting up our own company and trying to obtain funding so that "Redefine the World" can remain legally owned & developed by Lee & Shay.

Lee began having meetings with different computer programmers & website developers to see what would be needed to start. Most of the programmers were willing to work for a % of the revenue. ( Robert Yee)

As the situation at Sandbox became more intense because of bickering among the company's owners, Lee and Shay decided to place an ad on Craigslist detailing they needed a programmer to setup a website and to work within a split/share agreement. On 1/31/07, James Simmons of Ivnet TV answered the ad and stated he could do the work for a reduced cost because he believed in the project. On 2/2/07, Lee & Shay traveled down to Maryland to make the first payment of the \$1800 price we had agreed to and to meet with James at his home on 11630? Acton Lane in Waldorf, MD. James was given \$950 in cash and stated once we gave him the design and written materials for the site it would be up & running within 3-4 weeks.

2/3/07

While at a gas station, we were approached by Francesca Giambona. She was a mortgage broker offering loan services to purchase a house. Lee advised her that he would remain in contact with her and proceeded to tell her about the project. Francesca enthusiastically

2/4/07

While at Kinkos, Lee meets Mary Brown recording artist and vocal coach for Destiny's Child and various other artist. They exchange business cards and agree to stay in touch in case her services can be utilized for the project.

2/7/07

While at Sandbox, Lee & Shay speak with Manu's friend JB a public relations specialist about the idea in detail and he advises them to set up the project into a TV format within the proposal request and he can help obtain funding. We advise Sandbox of our relationship & negotiation with IV net TV. At the time Sandbox was trying to create a business relationship with PalTalk an online social network with 1.4 million registered users. PalTalk was looking for a way to add another 2 million users. Although Sandbox did not have 2 million users they were allowing PalTalk to see their platform & it's multiple applications and how beneficial a relationship between the 2 companies may be. Lee & Shay made the suggestion that Sandbox & Ivnet TV have a meeting since Ivnet supposedly had 4 million registered users already. The meeting was set up sometime around this period.

Sandbox & Ivnet had setup a conference call between James & the various interested parties at Sandbox. Both companies stated the strengthes & weaknesses of their own company and then stated the benefits of a working relationship between the two using "Redefine the World" as a content producer for both sites to utilize.

After the meeting Sandbox was struggling to keep busy afloat with very little funds and tr try and attract more investors since their primary investor Rob Guyton had been "corrupted" by Owen Mays.

Lee & Shay focused all their attention and energy to assist James Simmons and get the website up and running while still using viral marketing techniques to raise awareness to the project. Lee had several verbal conversations with various upper level management individuals at Cingular about selling the voting platform to them. At the time, the discussion was geared around a co-marketing relationship and exclusive rights to voting platform would be for Cingular for around \$1.5 million dollars.